

LUKE SULLIVAN

NEW
EDITION

HEY



GUEST
SPEAKER

**MINNEAPOLIS,
SQUEEZE**

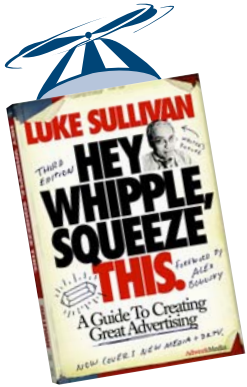


THIS.

THURSDAY
MAY 1ST,
2008

A Speaking Engagement
and Book Signing

CREATIVE DIRECTORS & RECRUITERS:
GET A SNEAK PEEK AT BRAINCO'S SPRING GRAD PORTFOLIOS.



Wring out every ounce of wisdom from one of the Twin Cities greatest copywriters when Luke Sullivan comes to town on Thursday, May 1st. This Fallon alum will discuss new chapters from the third edition of his book “Hey Whipple, Squeeze This,” including online, guerilla and direct marketing, as well as case studies and tons of cool new examples of great work. It has fast become one of the most influential books for young creatives and ad veterans alike. Admission is free with business card or student ID.

4:30 - 6:30 pm

Portfolio Review at Brainco

Meet and Greet with recruiters, industry professionals
Appetizers and Refreshments provided

5:30 - 6:30 pm

Book Signing at Brainco

7:00 - 8:00 pm

“Hey Whipple, Squeeze This, 3rd Edition”

Luke Sullivan - Author, Group Creative Head at GSD&M Austin, Texas

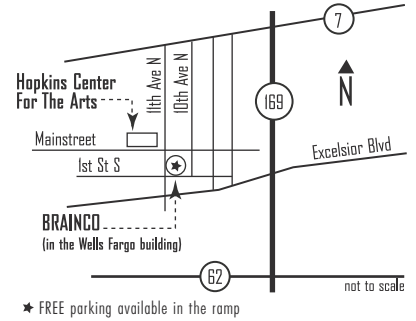
8:00 - 8:30 pm

Book Signing - Second Session

Refreshments provided

RSVP by April 25th!

Call Sue at 952.931.0303
or E-Mail smarty@brainco.org
Limited to first 200 RSVPs
www.brainco.org



BRAINCO

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